



**For Immediate Release**

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**Purchase tickets online:**

**<https://members.zinfandel.org/cgi-shi/TWServer.exe?EREG:OrderEvent:2010TOUROCNONTIX>**

**Directions:**

**<http://www.theislandhotel.com/ConciergeServices/DirectionsTransportation.aspx>**

**ZINFANDEL ADVOCATES & PRODUCERS ON THE ROAD  
Orange County April 18 and 19, Denver, & Hawaii to follow.**

Rough & Ready, California, Winter 2010--Zinfandel Advocates & Producers (ZAP) is traveling to Newport Beach April 18 and 19 as part of its annual road show. A group of approximately 40 wineries who specialize in Zinfandel will be staging tastings to meet the public and the trade. Tickets for the events are now on sale, through [www.zinfandel.org](http://www.zinfandel.org) (link above) or by calling 530/274-4900. Members of the trade (restaurateurs, retailers, wholesalers) can also register for their event tickets online: more details at [www.zinfandel.org](http://www.zinfandel.org).

ZAP and The International Culinary Schools at The Art Institutes of California - Orange County are partnering to create a culinary competition featuring the top chefs of tomorrow who will be preparing tasty samples for all attendees on Sunday to share. A portion of the proceeds will benefit the Art Institute program—check at [www.zinfandel.org](http://www.zinfandel.org) for more details.

Taste spectacular Zinfandel wines from over 40 premier ZAP member wineries, mingle with top winemakers and principals in an intimate setting, learn about the remarkable richness and versatility of Zinfandel and discover why Zinfandel is "America's Heritage Grape!"

April 18: public tasting takes place 4:00 - 7:00 p.m. at The Palm Garden at The Island Hotel, 660 Newport Center Drive (Newport Beach 92660, [www.theislandhotel.com](http://www.theislandhotel.com)). Tickets are \$49 for the public and \$39 for ZAP members; some tickets may be available at the door.

April 19: trade tasting takes place 2:00 - 5:00 p.m. also at The Palm Garden at The Island Hotel. Trade tickets and registration is available on the web. [www.zinfandel.org](http://www.zinfandel.org).

Participating wineries include:

[585 Wine Partners](#)  
[Alexander Valley Vineyards](#)  
[Ancient Peaks](#)  
[Artezin Wines](#)  
[Barefoot Cellars](#)  
[Cakebread Cellars](#)  
[Carol Shelton Wines](#)  
[Cline Cellars](#)  
[Dancing Bull](#)  
[D-Cubed Cellars](#)  
[Dogwood Cellars](#)  
[Four Vines Winery](#)  
[Gamba Vineyards and Winery](#)  
[J. Rickards Winery & Vineyards](#)  
[Leonhardt Vineyards](#)  
[McNab Ridge Winery](#)  
[Meeker Vineyard](#)  
[Michael-David Winery](#)  
[Opolo Vineyards](#)  
[Peachy Canyon Winery](#)  
[Pedroncelli Winery](#)  
[Pezzi King Vineyards](#)  
[Rancho Zabaco Winery](#)  
[Ravenswood](#)  
[Renwood Winery](#)  
[Rockwall Wine Company, Inc.](#)  
[Rosenblum Cellars](#)  
[Seghesio Family Vineyards](#)  
[Selby Winery](#)  
[Sextant Wines](#)  
[Starry Night Winery](#)  
[Tres Sabores.](#)

ZAP is traveling to Denver on April 15 and to Hawaii May 21-24. Details about the events will be updated regularly at [www.zinfandel.org](http://www.zinfandel.org).

Last year ZAP traveled to Michigan, Atlanta, Seattle, Portland and Dallas. “Tasters will be exposed to a rainbow of Zinfandels, from various growing regions,” explains ZAP’s Executive Director, Rebecca Robinson. “Attendees will meet winemakers and winery owners who are eager to introduce their Zinfandels to these enthusiastic consumers,” she adds.

In other ZAP news, The 19th Annual Zinfandel Advocates & Producers Festival welcomed almost 8,000 people at four events in San Francisco January 28-30, headlining Chef Beverly Gannon, one of the founders of ‘HAWAII regional cuisine’ and the proprietor of Maui’s world famous Hali`imaile General Store and author of several cookbooks. 211 Zinfandel wineries poured current releases for an appreciative audience, making this the largest all-Zinfandel event in the world. The 20th Annual Zinfandel Advocates & Producers Festival will take place January 27-29, 2011 in San Francisco. Recipes and video interviews with Chef Gannon can be found at [www.zinfandel.org](http://www.zinfandel.org).

Visit [www.zinfandel.org](http://www.zinfandel.org), [www.zinworld.org](http://www.zinworld.org) to join in the enormous online world of Zinfandel lore and socializing or join that conversation at Twitter (<http://twitter.com/ZinfandelOrg>), Facebook or MySpace. The Association of Zinfandel Advocates & Producers (ZAP) is a non-profit, educational 501(c)(3) organization. ZAP is dedicated to advancing public knowledge of and appreciation for American Zinfandel and its unique place in our culture and history. Winegrowers, winemakers and wine enthusiasts combine to form the membership. The common focus is the preservation and recognition of Zinfandel as America’s heritage wine. ZAP’s membership includes approximately 250 winery-members, over 4,000 advocate-members and more than 100 associate members.

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