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ESTIMATED 10,000 PEOPLE CELEBRATE ZAP'S 17TH FESTIVAL

Rough & Ready CA, spring 2008---An estimated 10,000 people attended the four events making up The 17th Anniversary Zinfandel Advocates & Producers Festival in San Francisco January 23-26, 2008. In 2009 the 18th Annual Zinfandel Advocates & Producers Festival will take place January 28-31, 2009. Stay tuned at www.zinfandel.org for more detail.

At the Tasting on January 26 at Ft. Mason Center, 273 Zinfandel wineries poured at least one wine each, with a total field of wines available to taste approaching 550; the wines were primarily the 2006 vintage and barrel samples of the 2007. The complete list is at the bottom of this page, with the 36 wineries new to the Tasting italicized. In keeping with the Summer of Love theme, 'flower children' with bubbles, scarves and steel drums greeted attendees at the Tasting.

More than 1,500 pounds of international cheeses and 8,000 half-loaves of French baguettes were consumed. More than 300 volunteers helped keep the event proceeding smoothly. Zinfandel Advocates & Producers has been told that this is the biggest single varietal (wine) event in the world and possibly also the largest single-varietal single-day wine event worldwide.

The Tasting is the only place where Zin aficionados can purchase the Heritage Vineyard Zinfandel; this year the 2005 vintage was available, made by Bill Knuttel of Dry Creek Vineyard & Ottimino.

Each attendee received a commemorative wineglass (to use and keep) as well as a baguette upon entering. Logo'd merchandise and mixed cases of Zinfandels were available for purchase as well.

Flights: A Showcase of California Zinfandels, an afternoon of seated tastings and panel discussions, took place on January 23 at City College of San Francisco's Culinary Arts & Hospitality Studies Program. Panelists were Prof. Jim Wolpert (UC Davis Department of Viticulture & Enology), historian Charles Sullivan, Rayne Green, a researcher at The Smithsonian in Washington and Mike Dunne, Sacramento Bee wine & food editor. The event concluded with a walk-around Rare Zinfandel Tasting and reception, featuring 38 Zinfandels from all of California's growing regions. Flights included two tasting sessions: Session 1 is The History, Mystery and Magic of California's Oldest Vineyards: A tasting of Zinfandels from Vineyards 100 years old--or older! and Session 2 is Deconstructing Zin--Component Tasting. Partial proceeds of this event will

contribute to a scholarship fund ZAP has established through the Heritage Projects to support and expand the wine courses taught at City College and to aid students interested in enology, wine service and wine education.

Good Eats, a ‘dine-around’ extravaganza, where Zinfandel producers team up with restaurants and purveyors to offer fine-tuned food-wine ‘marriages,’ took place on January 24 at Herbst Pavilion at Ft. Mason. This is a signature event at the annual ZAP Festival, often called ‘a foodie’s dream come true,’ where you spend the evening talking to Zinfandel producers and respected chefs as you taste wine-and-food combinations very meticulously chosen to provide the maximum amount of pleasure. Sponsors of Good Eats included Ambrosia, Cost Plus World Market, Glaceau Smart Water, Irish Dairy Board, Jeremiah’s Pick Coffee, San Francisco Chocolate and music will be provided by Eric and Lavinia Ross.

Evening with the Winemakers, a Live Auction & Dinner benefiting The Heritage Vineyard Projects, took place January 25 at The Westin St. Francis Hotel. The live auction included approximately 25 one-of-a-kind Zinfandel Experiences and incredible packages, such as:

- El Gigante - The 3 R's Go Really Big; a 27-liter bottle jointly made by Ravenswood, Ridge Vineyards and Rosenblum Cellars
- The Ultimate Taco Truck Fiesta for 15; a Mexican fiesta for 15 taking place at Chase Family Cellars’ vineyard in St. Helena
- a vertical of Ravenswood beginning with the 1976 vintage
- weekends in Napa, Paso Robles, Sonoma, Gold Country, Mendocino, Cabo San Lucas, Las Vegas hosted by various Zinfandel vintners
- a collection of 36 bottles of old vine Zinfandels from all over California
- a walking tour of the Rutherford bench concluding with a vineyard feast arranged by Elyse Winery, Rubicon Estate and Tres Sabores
- a 15L (Nebuchadnezzar) of 2005 Heritage Zinfandel.

“People celebrated the diversity of Zinfandel, America’s heritage grape, at the Festival this year,” explained Rebecca Robinson, ZAP’s Executive Director. “We launched our social networking program, Zinworld.org, to great enthusiasm, while meanwhile our four days of events kept people on their toes with so much to choose from and enjoy,” she added. “Yet another aspect of the Festival is the opportunity for wine aficionados to meet winemakers and winery owners at length in several settings, not just across a tasting table. Our sponsors also add an entirely different dimension—whether it’s chocolate, bread, water, olive oil, coffee or cheese,” she said.

The Good Eats & Zin wineries, restaurants and dishes were:

Winery	Restaurant	Dish
Acorn Winery/Alegria	Zin Restaurant & Wine Bar	Homemade Smoked Sausage "Pups" with Aleqa Onion Mustard

Vineyards		
Artezin	Knickerbockers' Catering	8-Hour Braised Wild Boar Sliders with Smoked Onions on Sweet Rolls
Ballentine Vineyards	Adagia	Zinfandel Braised Lamb Shank w/ Fried Polenta Crostini
Bonneau Wines	Plaza Bistro	Shish Kabob with Zin Sauce
Brutocao Cellars	The Crushed Grape	Spicy Corn Cakes with Chipotle Cream
Cakebread Cellars	Wine Country Chefs	Braised Sonoma Direct Lamb Bisteeya with Cinnamon, Cardamom and Quince in Filo Pastry
Carol Shelton Wines	Langley's on the Green	House-ground mini-burgers with a variety of toppings
Claudia Springs Winery	Kuleto's	
Cosentino Winery	Hurley's Restaurant & Bar	Venison Goulash with Smoked Spanish Paprika, and a Lemon-toasted Caraway Creme Fraiche
Dogwood Cellars	Little Laura's Sweets	Chocolate Covered Cherry Cupcakes
Dry Creek Vineyard	The Melting Pot	Chocolate Covered Strawberry Fountain
E2 Family Winery	The Point Waterfront Restaurant	Caramelized Onion & Blue Cheese on toasted Baguette
Edmeades	Edmeades Estate Chef	Confited Pork Belly with Anson Mills Grits, Collard Greens and Coffee Pot Likker
Gnarly Head Cellars	Tres Agaves	Albondigas served with a Tomato and Chili Sauce infused with Garlic and Mint
Harvest Moon Estate & Winery	Charizma Wine Lounge & Deli	Zinfandel Braised Chicken with Walnut-Plum Risotto/ Chewy Mocha Cake with whipped Cream
Hendry	Rose's Cafe	Trio of crostini with Salmon, Beans and Feta
John Robert Eppler Wines	North Main BBQ	Texas BBQ Pork Ribs
Klinker Brick Winery	Ruth's Chris Steakhouse	
Limerick Lane Cellars	Limerick Lane	South East Asian Style Pumpkin Soup
Mara Winery	John Ash & Co.	New Zealand Venison Stew with Truffled Celery Root and Potato Purée
Marcucci Farms	Relish Culinary	Gougeres Espagnols - Manchego Cheese Puff with Smoked Paprika, Spanish Chorizo and Red Pepper Aioli
Mauritson Family Winery	Dry Creek Kitchen	Seared Spicy Crusted Rare Ahi Tuna
Mitchell Katz Winery	Edie Pappa's	Zinfandel-cured corn-beef Reubens

MoniClaire Vineyards	Big John's Market	Assorted Gourmet Cheeses
Montevina Winery	Butterfly Restaurant	Kahlua Pig in Butter Lettuce Cups
Mounts Family Winery	Firmenich	New Jersey State Championship Chili
Murphy - Goode	Joe Dimaggio's Italian Chop House	Grilled Pork-Fennel Sausage and Mixed Mushroom Risotto with Zinfandel Reduction
Opolo Vineyards	The New Zealander	Lamb Loin and Shrimp marinated with Lemon Zest and Ancho Chile
Paradise Ridge Winery	Rosso Pizzeria & Wine Bar	Burata & Prosciutto
Paul Dolan Vineyards	Patrona	Braised Pork
Peachy Canyon Winery	Bleaux Magnolia	Duck Confit Jambalaya Crawfish Etouffe with a Sweet Potato Biscuit
Rancho Zabaco Winery	Nectar Wine Lounge and Restaurant	Grilled Skirt Steak stuffed with Roaring Forties Blue Cheese and drizzled with EVO and a Huckleberry Gastrique
Ravenswood	Central Market	Fennel Cured Pork Sandwich with Figs and Mustard
Renwood Winery	FAZ Restaurants	Thinly sliced duck breast on a bed of arugula and pomegranate reduction
Ridge Vineyards	Santi Restaurant	Fagioli all Vecelletto
Robert Rue Vineyard	Carneros Bistro at The Lodge at Sonoma	Braised Lamb Sandwich with Zesty Fresh made Marmalade
Rodney Strong Vineyards	Syrah Bristro	Moroccan spiced beef short ribs
Rosenblum Cellars	750 at the Hilton Financial District	Braised beef short rib sliders with Zinfandel BBQ sauce and spicy slaw
Saddleback Cellars	The Carneros Inn, A Plumpjack Resort	Sweet Tamarind barbequed Mini-Lamb Chops with toasted Farro Salad
Sausal Winery	Restaurant James Randall	Duck Crostini with Kumquats
St. Amant Winery	A Chef For You	Chocolate Salad- Spring Mix Salad tossed with Sun-dried Cranberries, Crumbled Blue Cheese and a homemade Chocolate Rice Wine Zinaigrette
St. Francis Winery & Vineyard	McCormick & Kuleto's	Cold Spiced Lamb Sirloin with House-made Tangerine Marmalade
Starry Night Winery	Pazzo	Agnolotti Forestal- Ricotta and Funghi filled Pasta served with Shiitake Mushroom Cream Sauce and Black Truffle Oil
Storybook Mountain Vineyards	1550 Hyde Cafe & Wine Bar	Hoffman Game Bird braised in Zinfandel "Coq Au Vin" with Neiman Bacon and Fine Herbs

Teira Wines	Cocina Poblana	Huarachitos Poblanos or Quesadillas
Tin Barn Vineyards	EOS Restaurant & Wine Bar	Fermented Black Bean Braised Short Rib
Trentadue Winery	Stella's at Russian River Vineyards	Tuscan Bruschetta with Capers, Tomatoes, Soft-Cooked Garlic, Basil and Chevre
Trinitas Cellars	Trinitas with Chef Max	Parilla- spiced, cold beef dish served on a fried plantain chip
XYZin	Mateo Granados Catering	
Z-52	Zinsvalley Restaurant	Pulled Pork Sandwich on a Dutch Crunch Roll

The 274 wineries at the 2008 ZAP Tasting (the 36 wineries new to ZAP are *italicized*):

Abundance Vineyards
 Accademia dei Racemi
 Acorn Winery/Alegria Vineyards
 Adelaida Cellars
 Adobe Road Wines
 Alderbrook Winery
 Alexander Valley Vineyards
 Amador Foothill Winery
 Amphora Winery
 Artezin
 Atelier Winery
 August Briggs Wines
 Ballentine Vineyards
 Barefoot Cellars
 Bargetto Winery
 Bartholomew Park Winery
 Beaulieu Vineyard
Bella Vetta
 Bella Vineyards & Wine Caves
 Benessere
Benovia Winery
 Benson Ferry Vineyards
 Robert Biale Vineyards
 Blue Moon Marketing
 Bluenose Wines
 Boeger Winery
 Bogle Winery
 Bonneau Wines
Bonterra Vineyards
 Bourassa Vineyards
 Bradford Mountain Winery
 Brassfield Estate

Brochelle Vineyards
Brown Estate Vineyards
Brutocao Cellars
C.G. Di Arie Vineyard & Winery
Calcareous Vineyard
Calistoga Cellars
Calstar Cellars
Cartlidge & Browne Winery
Cedarville Vineyard
Charles Spinetta Winery
Charter Oak Winery
Chateau Montelena Winery
Chateau Potelle Winery
Chatom Vineyards
Chiarello Family Vineyards
Claudia Springs Winery
Clay Station
Cline Cellars
Clos du Bois Wines
Clos du Lac Cellars
Clos LaChance Winery
Cloud 9 Winery
Collier Falls Vineyard
Columbia Crest Winery
Cosentino Winery
Coturri Winery
Cougar's Leap Winery
Crushpad
Curtis & David Winemakers
Dancing Lady Wines
Dashe Cellars
Davis Family Vineyards
D-Cubed Cellars
Deer Ridge Vineyards
DeLoach Vineyards
DePaola Vineyard
Dogwood Cellars
Don Sebastiani & Sons
Downing Family Vineyards
Dry Creek Vineyard
Dynamite Vineyards
E2 Family Winery
Easton Wines
Edmeades Winery
EOS Estate Winery
Esterlina Vineyards

Falcor Wine Cellar
Ferrari-Carano Vineyards & Winery
Fife Vineyards
5 Mile Bridge Wines
Folie a Deux Winery
Four Vines Winery
Francis Ford Coppola Presents Rosso & Bianco
Frank Family Vineyards
Fritz Winery
Gamba Vineyards & Winery
GiaDomella
Girard Winery
Gnarly Head Cellars
Gravity Hills Winery
Graziano Family of Wines
Grey Wolf Vineyards & Cellars
Grgich Hills Estate
Guglielmo Winery
Gundlach Bundschu Winery
HaGafen Cellars
Handley Cellars
Hartford Family Winery
Harvest Moon Winery
Scott Harvey Wines
Haywood Estates
Hendry
Highlands Winery
Homefire Cellars
Hook and Ladder Winery
Howell Mountain Vineyards
Hunt Cellars
Inspiration Vineyards & Winery
Ironstone Vineyards
J. Dusi Wines
Jessie's Grove Winery
John Robert Eppler Wines
John Tyler Wines
JR Wines
Jus Soli Winery
Karly Wines
Kenwood Vineyards
Klinker Brick Winery
Kokomo Wines
Kuleto Estate
Kunde Estate Winery
La Czar Vineyard

Lake Sonoma Winery
Lang Wines
Lava Cap Winery
Ledson Winery & Vineyards
Limerick Lane Cellars
Lolonis Winery
Loxton Cellars
Macauley Vineyard
Magito Wines
Maley Brothers
Mantra Wines
Manzanita Creek
Mara Winery
Marcucci Farms
Mariah Vineyards
Marr Cellars
Martin Family Vineyards
Matrix Winery
Mauritson Family Winery
Mazzocco Winery
McClain Family Vineyards
McNab Ridge Winery
Medusa Wines
Meeker Vineyard
Michael-David
Milliaire Winery
Minassian-Young Vineyards
Miraflores Winery
Mitchell Katz Winery
MoniClaire Vineyards
Montevina Winery
Moss Creek Winery
Mt. Aukum Winery
Mountain View Vintners
Mounts Family Winery
Murphy-Goode
Napa Cellars Oakville
Neese Vineyards
Nichelini Winery
Norman Vineyards
Novy Family Wines
Oak Ridge Winery
Opolo Vineyards
Orli Wines
OTTIMINO
Outpost Estate Wines

Papapietro Perry
Paradise Ridge Winery
Paul Dolan Vineyards
Peachy Canyon Winery
Pedroncelli Winery
Peju Province Winery
Pellegrini Family Vineyards
Peltier Station
Perry Creek Winery
Pezzi King Vineyards
Plungerhead-Don Sebastiani & Sons
Portalupi Wine Company
Puccioni Vineyards
Quivira Vineyards
R&B Cellars
Rancho Arroyo Grande Winery & Vineyards
Rancho Zabaco Winery
Ravenswood
Renwood Winery
Ridge Lytton Springs
Ridge Vineyards
Rielle Wines
Robert Rue Vineyard
Rombauer Vineyards
Rodney Strong Vineyards
Rombauer Vineyards
Rosenblum Cellars
Roshambo Winery
Rotta Winery
Rubicon Estate
Rued Wines
Rusina Wines
Rutherford Grove Winery & Vineyards
Saddleback Cellars
Santino Wines
Sapphire Hill Winery
Satori Cellars
Saucelito Canyon Vineyard
Sausal Winery
Saxon Brown Wines
Schrader Cellars
Scott Harvey Wines
Sebastiani Vineyards
Seghesio Family Vineyards
Selby Winery
Sextant Wines

Sharp Cellars
Carol Shelton Wines
Shippey Vineyards
SideJob Cellars
Simi
Sobon Estate
Sol Rouge
Sonoma Wine Company
Spelletich Cellars
St. Amant Winery
St. Francis Winery & Vineyard
Starlite Vineyards
Starry Night Winery
Steele Wines
Stephen & Walker Winery
Sterling Vintner's Collection
Stonehedge Winery
Storrs Winery
Storybook Mountain Vineyards
Rodney Strong Vineyards
Summerland Winery
Stryker Sonoma
Summerland Winery
Taft Street Winery
Talty Vineyards & Winery
Teira Wines
F. Teldeschi Winery
The Terraces
Tin Barn Vineyards
Tofanelli Family Vineyard
Toucan Wines
Trentadue Winery
Tres Sabores
Trinitas Cellars
Truchard Vineyards
Turley Wine Cellars
Twisted
Unti Vineyards
V. Sattui Winery
Valdez Family Winery
Valley of the Moon Winery
Van Ruiten Family Winery
Venge Vineyards
Vezer Family Vineyards
Villa Mt. Eden
Vino D'Angelo

Vino Noceto
Volante Vineyards
V-Twin Vineyards
Wilson Winery & Vineyards
Wine Guerilla
Woodenhead
XYZin
Z-52
Zefina Winery
Zenaida Cellars
Zig Zag Zin
ZinAlley Winery & Vineyards.

Visit www.zinfandel.org to join ZAP, research Zinfandel and more! Zinfandel Advocates and Producers (ZAP) is a non-profit 501(c)(3) organization, dedicated to advancing public knowledge of and appreciation for American Zinfandel and its unique place in our culture and history. Contributions, grants and gifts are tax deductible to the extent allowed by law and provide support for our research and educational programs. ZAP's federal tax ID is 94-3151462.

Vintner members of ZAP will be traveling across the U.S. this spring, visiting New York, San Diego, Santa Barbara, Chicago, Washington D.C. and Cleveland, offering seminars and tastings and a way to connect with the world of Zinfandel.

Winegrowers, winemakers and wine enthusiasts combine to form the membership. The common focus is the preservation and recognition of Zinfandel as America's heritage wine. ZAP's membership includes approximately 300 winery-members, 6,000 advocate-members and 50 associate members.

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