

For Immediate Release

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ZINFANDEL ADVOCATES & PRODUCERS ON THE ROAD

Atlanta May 12, Michigan April 3 & 4, Dallas May 14

Rough & Ready, California, spring 2009--- Zinfandel Advocates & Producers (ZAP) is traveling to Atlanta (May 12), Michigan (April 3 & 4) and Dallas (May 14) this spring. "Tasters will be exposed to a rainbow of Zinfandels, from various growing regions," explains ZAP's Executive Director, Rebecca Robinson. "Attendees will meet winemakers and winery owners who have traveled from California to introduce their Zinfandels to these enthusiastic consumers," she adds.

ZAP's tasting in Atlanta takes place on May 12 at The Piedmont Room at the Park Tavern, 500 Tenth Street NE (30307, 404/294-0001, www.thepiedmontroom.com). Members of the trade are welcome from 2:00 until 5:00 p.m. RSVPs are necessary in advance by contacting www.zinfandel.org. The public is invited from 6:00 to 8:00 p.m. Advance public tickets prices start at \$45, and are \$50 at the event. ZAP members discounted advance tickets are \$37.

Noteworthy area chefs will be providing delicious hors d'oeuvres to accompany the wines. These food providers include: Haven, iGourmet.com, Park Tavern and Valenza, among others.

ZAP wineries participating include:

[585 Wine Partners](#)

[Alexander Valley Vineyards](#)

[Artezin Wines](#)

[Bonterra Vineyards](#)

[Carol Shelton Wines](#)

[Cline Cellars](#)

[D-Cubed Cellars](#)

[Dogwood Cellars](#)

[Edmeades Winery](#)

[Haywood Estates](#)

[Hook and Ladder Winery](#)

[Lamborn Family Vineyards](#)

[Mantra Wines](#)

[Michael-David Winery](#)

[Murphy-Goode - Artisans & Estates](#)

[Peachy Canyon Winery](#)

[Rancho Zabaco Winery](#)

[Ravenswood](#)

[Renwood Winery](#)

[Ridge Vineyards](#)

Rosenblum Cellars
Sanctuary
Seghesio Family Vineyards
Sextant Wines
Starry Night Winery
Trentadue Winery
XYZin
Z-52

For information on ZAP's spring tastings in Dallas and Michigan, visit www.zinfandel.org.

ZAP's 18th Annual Zinfandel Advocates & Producers Festival took place January 28-31, 2009 in San Francisco. The 19th Annual ZAP Festival will be January 27-30, 2010. "There's no other place in the world a wine lover can go to experience the diverse world of Zinfandel," explains Rebecca Robinson, ZAP's Executive Director. "Every year we see increasing interest in America's heritage grape, which played a key role in California's history," she adds.

Visit www.zinfandel.org, www.zinworld.org to join in the enormous online world of Zinfandel lore and socializing or join that conversation at Twitter (<http://twitter.com/ZinfandelOrg>), Facebook or MySpace. The Association of Zinfandel Advocates & Producers (ZAP) is a non-profit, educational 501(c)(3) organization. ZAP is dedicated to advancing public knowledge of and appreciation for American Zinfandel and its unique place in our culture and history. Winegrowers, winemakers and wine enthusiasts combine to form the membership. The common focus is the preservation and recognition of Zinfandel as America's heritage wine. ZAP's membership includes approximately 300 winery-members, 6,000 advocate-members and 50 associate members.

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