

For Immediate Release

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**ZINFANDEL ADVOCATES & PRODUCERS ON THE ROAD
Dallas May 14, Michigan April 3 & 4, Atlanta May 12**

Rough & Ready, California, spring 2009--- Zinfandel Advocates & Producers (ZAP) is traveling to Dallas (May 14), Michigan (April 3 & 4) and Atlanta (May 12) this spring. "Tasters will be exposed to a rainbow of Zinfandels, from various growing regions," explains ZAP's Executive Director, Rebecca Robinson. "Attendees will meet winemakers and winery owners who have traveled from California to introduce their Zinfandels to these enthusiastic consumers," she adds.

ZAP will be conducting a tasting in Dallas on May 14 at The Tower Club, 1601 Elm Street, 48th floor (214/220-0403, <http://www.clubcorp.com>). The tasting is co-sponsored with The Wine & Food Foundation of Texas <http://www.winefoodfoundation.org>. Members of the trade are welcome from 2:00 until 5:00 p.m. RSVPs are necessary in advance by contacting www.zinfandel.org. The public is invited from 6:30 to 9:00 p.m. Public ticket prices start at \$45. ZAP and Wine & Food Foundation of Texas members, discounted tickets are \$40.

Notable area chefs who will provide tasty hors d'oeuvres to accompany the wines include Nana at The Hilton Anatole (Chef Anthony Bombaci), Lola The Restaurant (Chef David Uvgur), Zymology Dallas (Chef Sam Dickey) and The Stoneleigh Hotel (Chef David Bull).

ZAP wineries participating include:

[Artezin Wines](#)

[Bonterra Vineyards](#)

[Carol Shelton Wines](#)

[Cline Cellars](#)

[D-Cubed Cellars](#)

[Dogwood Cellars](#)

[Edmeades Winery](#)

[Four Vines Winery](#)

[Hook and Ladder Winery](#)

[Haywood Estates](#)

[Ironstone Vineyards](#)

[John Tyler](#)

[Lamborn Family Vineyards](#)

[Mantra Wines](#)

[Michael-David Winery](#)

[Murphy-Goode - Artisans & Estates](#)

[Peachy Canyon Winery](#)

[Pedroncelli Winery](#)

Rancho Zabaco Winery
Ravenswood
Renwood Winery
Ridge Vineyards
Rosenblum Cellars
Sanctuary
Seghesio Family Vineyards
Sextant Wines
Starry Night Winery
Taft Street Winery
Trentadue Winery
Wine Guerrilla
XYZin
Z-52

For more information on ZAP's spring tastings in Atlanta and Michigan, please visit www.zinfandel.org.

ZAP's 18th Annual Zinfandel Advocates & Producers Festival took place January 28-31, 2009 in San Francisco. The 19th Annual ZAP Festival will be January 27-30, 2010. "There's no other place in the world a wine lover can go to experience the diverse world of Zinfandel," explains Rebecca Robinson, ZAP's Executive Director. "Every year we see increasing interest in America's heritage grape, which played a key role in California's history," she adds.

Visit www.zinfandel.org, www.zinworld.org to join in the enormous online world of Zinfandel lore and socializing or join that conversation at Twitter (<http://twitter.com/ZinfandelOrg>), Facebook or MySpace. The Association of Zinfandel Advocates & Producers (ZAP) is a non-profit, educational 501(c)(3) organization. ZAP is dedicated to advancing public knowledge of and appreciation for American Zinfandel and its unique place in our culture and history. Winegrowers, winemakers and wine enthusiasts combine to form the membership. The common focus is the preservation and recognition of Zinfandel as America's heritage wine. ZAP's membership includes approximately 300 winery-members, 6,000 advocate-members and 50 associate members.

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