

For Immediate Release

**Contact: Julie Ann Kodmur, 707/963-9632, corking@julieannkodmur.com,
www.zinfandel.org, www.zinworld.org**

**ZINFANDEL ADVOCATES & PRODUCERS ON THE ROAD
Michigan April 3 & 4, Atlanta May 12 and Dallas May 14**

Rough & Ready, California, spring 2009--- Zinfandel Advocates & Producers (ZAP) is traveling to Michigan (April 3 & 4), Atlanta (May 12) and Dallas (May 14) this spring. "Tasters will be exposed to a rainbow of Zinfandels, from various growing regions," explains ZAP's Executive Director, Rebecca Robinson. "Attendees will meet winemakers and winery owners who have traveled from California to introduce their Zinfandels to these enthusiastic consumers," she adds.

ZAP will be bringing 15 member wineries to The Michigan International Wine Expo on April 3 and 4, taking place at The Rock Financial Showplace (Diamond Ballroom, 46100 Grand River, Novi 48374, 248/348-5600, www.rockfinancialshowplace.com). Trade tasting (invitation only) on Friday, April 3 is from 2:00 to 5:00 p.m. The public is invited on Friday, April 3 from 6:00 to 8:00 pm and Saturday, April 4 from 4:00 to 9:00 pm. Tickets can be ordered online at www.michiganwineexpo.com .

ZAP wineries participating include:

Barefoot Wines
Bonterra Vineyards
Carol Shelton Wines
Four Vines Winery
Hook and Ladder Winery
Ironstone Vineyards
Rancho Zabaco Winery
Ravenswood
Renwood Winery
Rosenblum Cellars
Sancturay
Sandler Wine Company
SideJob Cellars
Starry Night Winery
XYZin

For more information on ZAP's tastings in Atlanta and Dallas, please check www.zinfandel.org.

ZAP's 18th Annual Zinfandel Advocates & Producers Festival took place January 28-31, 2009 in San Francisco. The 19th Annual ZAP Festival will be January 27-30, 2010. "There's no other place in the world a wine lover can go to experience the diverse world of Zinfandel," explains Rebecca Robinson, ZAP's Executive Director. "Every year we see increasing interest in America's heritage grape, which played a key role in California's history," she adds.

Visit www.zinfandel.org, www.zinworld.org to join in the enormous online world of Zinfandel lore and socializing or join that conversation at Twitter (<http://twitter.com/ZinfandelOrg>), Facebook or MySpace. The Association of Zinfandel Advocates & Producers (ZAP) is a non-profit, educational 501(c)(3) organization. ZAP is dedicated to advancing public knowledge of and appreciation for American Zinfandel and its unique place in our culture and history. Winegrowers, winemakers and wine enthusiasts combine to form the membership. The common focus is the preservation and recognition of Zinfandel as America's heritage wine. ZAP's membership includes approximately 300 winery-members, 6,000 advocate-members and 50 associate members.

#

#

#