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FOR IMMEDIATE RELEASE

ZINFANDEL TASTING TO DELIGHT WINE LOVERS IN DENVER ON APRIL 15TH!

Rough & Ready, California, February 2010--Zinfandel Advocates & Producers (ZAP) is traveling to Denver on April 15, conducting a trade tasting from 2:00 to 5:00 p.m. and a public tasting from 6:00 to 8:30 p.m. The tastings will take place at Mile High Station (2027 W. Colfax Avenue, 80204, 720/946-7721, www.milehighstation.com).

The Association of Zinfandel Advocates and Producers (ZAP) is a non-profit, educational organization. ZAP is dedicated to advancing public knowledge of and appreciation for American Zinfandel and its unique place in our culture and history. Winegrowers, winemakers and wine enthusiasts combine to form the membership. The common focus is the preservation and recognition of Zinfandel as America's heritage wine. <http://www.zinfandel.org>

Thirty-eight wineries will participate in the Denver Grand Zinfandel Tasting. Several local restaurants and food purveyors including Opus Restaurant of Littleton and Red Bird Chicken will create food samplings for the consumer tasting. Tickets for the Consumer Tasting on April 15, 2010 from 6 to 8:30pm are now available at \$40 per person. Order online at **Zinfandel.org** or call 530/274-4900

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Participating Wineries:

38 ZAP wineries will be coming to pour their current releases. Participating wineries as of February 19:

585 Wine Partners
Alexander Valley Vineyards
Artezin Wines
Barefoot Cellars
Brazin Cellars
Cakebread Cellars
Carol Shelton Wines
Cline Cellars
Dancing Bull
Deep Purple Winery
Dogwood Cellars
Four Vines Winery
Gnarly Head Cellars
Ironstone Vineyards
J. Rickards Winery & Vineyards
Klinker Brick Winery
Leonhardt Vineyards
Mauritson Family Winery
McNab Ridge Winery
Meeker Vineyard
Michael-David Winery
Peachy Canyon Winery
Pedroncelli Winery
Perry Creek Winery
Rancho Zabaco Winery
Ravenswood
Renwood Winery
Rockwall Wine Company, Inc.
Rosenblum Cellars
Starry Night Winery
Trentadue Winery



Tickets are now on sale at www.zinfandel.org; they can also be purchased by calling 530/274-4900. Members of the trade (restaurateurs, retailers, wholesalers) can register for tickets online as well.