



ZAP LOGO

You are hereby authorized to utilize the ZAP logo for the express purpose of promoting ZAP and its mission, and your ZAP Membership.

ZAP requires that only ZAP Member wineries have rights to use the ZAP logo for promotional usage in conjunction with marketing materials produced. If you are not a ZAP member or if your dues are not current, you are not allowed to use the ZAP logo without express authorization from ZAP. Non-members may be required to join.

Prior to printing, distribution, and website posting, we request that all final promotional pieces using these elements be sent to the following email address for sign-off. Send to: zapbernie@sbcglobal.net : Please send in PDF or Jpeg format.

Permitted Usage of ZAP Logo:

1. *Website:* Post on your winery website with a reciprocal link to www.zinfandel.org.
2. *Email:* Use in your email communications to your wine club members to promote your participation in ZAP events.
3. *Print:* Place on your printed promotional postcards and mailers to communicate ZAP related events where your winery has participation.
4. *Signage:* Tasting Room signage displaying your ZAP Membership affiliation. Include in your signage at ZAP events and partner events where your winery has participation (Spring Tour, Tour & Tasting, and regional events).

This approval is for specific usage and is not an implied or real authorization to use the logo or other artwork other than promotional purposes and is not to be distributed without ZAP's approval in any form for any purpose.

Thank you for your support of ZAP and Zinfandel!

Please fax back a copy of this document with signature to ZAP at **530-274-4904**.

Winery Name: _____ Date: _____

Contact Name: _____ Contact Signature: _____

Phone: _____ FAX or email: (used to fax back approval): _____

Approved by ZAP: _____ Date: _____

Please note the following disclaimer: The Association of Zinfandel Advocates & Producers (ZAP) is a non-profit, 501(c)(3) organization. ZAP is dedicated to advancing public knowledge of and appreciation for American Zinfandel and its unique place in our culture and history. ZAP can be reached at 530-274-4900.

Notes:
