


I thought the old program was great, but the **PointsPlus**® program is amazing.

*-Jennifer Hudson*

**GO!**



TRAVEL | FEBRUARY 6, 2012

# Zinfandel Festival 2012 in San Francisco celebrates another successful year



**Karla Erovick**

SF Romance Travel Examiner

[+ Subscribe](#)

[Add a comment](#)



Celebrating all things Zinfandel at ZAP's Annual Festival  
Credits: Karla Erovick

At San Francisco's 21st Annual [Zinfandel Festival](#) produced by Zinfandel Advocates and Producers (ZAP), wine lovers turned out in record numbers to taste their favorite Zinfandels. This year the venue moved from Fort Mason to the Concourse with 8,000 in attendance. The Zinfest included events held over several days culminating in the Grand Tasting with over 200 wineries pouring 500 Zinfandels. It was quite the production with 4,900 baguettes (from Bakers of Paris), 100 large loaves of bread (from Panorama) and 1,200 pounds of assorted cheese.

This year BevMo, K&L Wines, Ferry Plaza Wine Merchants, Piedmont Grocery, Napa Valley Wine Exchange and The Press Club held Zinfandel related tasting events during the week of Zinfest.

One of my favorite events was Epicuria, which offered food and Zinfandel pairings by 50 restaurants, paired with 50 wineries. [A complete listing of the pairings is here](#). Epicuria also included [The ZinKitchen](#), featuring demos and presentations from Chef Ethan Mantle from Componere with Randy Caparoso of Sommelier Journal, Chef David Taylor and Sommelier Shelley Lindgren from A16 and Chef John Gurnee and Sommelier Ken Wagstaff from Wayfare Tavern.



NEXT ARTICLE »  
[ZAP – the Zinfandel Festival returns to San Francisco – Jan 26-28](#)

Your ad here | Advertisement



**SIGN UP FREE**

When you buy a 3-Month Savings Plan

HURRY, OFFER ENDS SOON!

[SIGN UP NOW](#)

livingsocial Daily Deal for San Jose

**75% OFF**



**Wine Tasting Party and Vineyard Tour for Ten**

From all-night raves to celebrations at Chuck E. Cheese's, parties can take many forms. Class up your next special event with...

ends today **\$25** [BUY NOW](#)

**Recent Activity**

You need to be logged into Facebook to see your friends' recent activity.

-  **Anonymous hits Westboro Baptist Church - websites offline, members doxed**  
284 people recommend this.
-  **'Breaking Dawn - Part 2' trailer to debut during 'The Hunger Games'**  
144 people recommend this.
-  **A German shepherd named Apache**  
158 people recommend this.
-  **New Polls: President Obama's approval up, Republicans running from the economy**  
443 people recommend this.

## Related Topics

- [Zinfandel Festival](#)
- [ZAP](#)
- [San Francisco](#)
- [Zinfandel](#)
- [Lodi](#)
- [wine tasting](#)

Advertisement

### [Wine Tasting Careers](#)

Schedule a Tour of FCI & Apply to Our Sommelier Certification Program  
[FrenchCulinary.com/California](#)

### [Wineries Kelowna Canada](#)

Visit Kelowna Wineries. Amazing Views, Wine, Food. Plan Your Trip!  
[HelloBC.com/Kelowna-Wineries](#)

[John Muir Health](#)  
Comprehensive, Safe Weight Loss Surgery  
Program in the East Bay.  
[JohnMuirHealth.com](http://JohnMuirHealth.com)



AdChoices

Facebook social plugin

Join Examiner.com on Facebook

[Organic Vegetable Boxes](#)  
Organic & Seasonal Fruits, Greens &  
Vegetables Delivered To Your Door.  
[www.FarmFreshToYou.com](http://www.FarmFreshToYou.com)

[Best of Swiss Food & Wine](#)  
Gourmet Tour of Vineyards & Farms. Cheese,  
Chocolate, Wine, and More  
[Alpenwild.com](http://Alpenwild.com)

[Wine tours of Napa Valley](#)  
Knowledgeable local professionals Limousine  
and Executive vehicles  
[www.nvlimo.com](http://www.nvlimo.com)



AdChoices

Another event which sold out in advance was [Flights!: Forums of Flavor](#), which took place at The Westin St. Francis Hotel. Winemaker Joel Peterson of Ravenswood moderated three panels of winemakers who discussed the nuances of Zinfandel. Ten winemakers guided the attendees through sixteen Zinfandels during the tasting.

The Winemakers' Dinner: A Benefit with Taste, also held at The Westin St. Francis Hotel, sold out a week ahead of time; it raised approximately \$144,000 which supports programming, education and research that are offered by ZAP for the benefit of its members and the public. Auction lots which generated the highest bids were a cruise around San Francisco Bay, a trip to Baja California with a stay in a private home and a dinner at Seghesio Winery featuring wines from Seghesio, Robert Biale Vineyard, Ridge Vineyards and Mauritson.

The Grand Tasting: From A To Zin was the grand finale of the Festival. [ZinTracks](#), a guide to the Tasting, made it easier to connect with new and favorite wineries by dividing wineries into ten different categories, from appellation and price point to the winery's pet.

One highly unusual wine available to taste only at ZAP functions is the wine made from [The Heritage Vineyard](#) in Oakville. This year attendees previewed the 2010 (made by Diane Wilson) at the Friday Dinner with the Winemakers; at the Saturday Grand Tasting, the 2009 (made by Ted Seghesio) was available for purchase. Also for sale were clippings from The Heritage Vineyard---yet another detail attesting to Zinfandel's importance in California history and viticulture.

Mark your calendar for next year's 22nd Annual Zinfandel Advocates & Producers Festival on January 31, February 1 - 2, 2013 in San Francisco. Watch [zinfandel.org](http://zinfandel.org) for the details.

©Karla Erovick 2012 article

Follow me on [Twitter](#).

Looking for a romantic travel destination? Get inspired from over 250 articles from my [travel column](#).

Enjoy this article? Be the first to receive email alerts for new articles by this author by clicking Subscribe above. You will not be spammed and can unsubscribe at any time.

Suggested by the author:

- › [Valentine's Day Romantic Dining in San Francisco & the Bay Area](#)
- › [How to have a perfect Valentine's Day in San Francisco](#)
- › [San Francisco best places to drink Champagne](#)
- › [Winter Escape to Sedona, Arizona](#)
- › [Fly free to ski California's Mammoth Mountain](#)

Ads by Google

[Food Festival](#)

[Wine Tasting](#)

[Wine Tour](#)

[Wine Pairing](#)

Email

Print

Report



By [Karla Erovick](#)

SF Romance Travel Examiner

Karla Erovick enjoys traveling to undiscovered locations. She has written articles on Dubai, Panama and Spain's Costa del Sol. Erovick is the...

[Read full bio](#)

[Get my newsletter](#)

[Get my RSS feed](#)

[Become an Examiner](#)

## Comments



Post to Facebook



Facebook social plugin

## Don't miss...



'Twilight' star Ashley Greene talks the films, Alice and more. [See the exclusive interview](#)



Slideshow: It's an honor just being nominated. [See who's up for a Grammy](#)



President Obama has allowed some changes to No Child Left Behind. [See what will be done differently](#)



Spring flower and garden shows are in bloom near you. [Where to enjoy the beauty](#)



Powerball fever is sweeping the nation with a record jackpot.

What are your chances?



Cirque du Soleil brings Jackson, bugs and nature to the stage.

Performance reviews and more



An original Tuskegee Airman shares his take on 'Red Tails.'

How accurate is the new film?



This German model's 20-inch waist is causing a stir.

You decide: Is she too thin?

**Whirlpool**

The most intuitive line of water heaters on the planet.

Exclusively at **LOWE'S**

[learn more](#)

## Twitter

[Follow Us](#)

Travel | © 2006-2012 Clarity Digital Group LLC d/b/a Examiner.com.

Tommy Jordan, dad who shot daughter's laptop reacts to media  
[t.co/xNDepNu6](http://t.co/xNDepNu6)  
 31 minutes ago

Our #FanFriday choice from @Sunny\_Shell! #ValentinesDay on a dime  
[t.co/88zqlvei](http://t.co/88zqlvei)  
 1 hour ago

Original Tuskegee Airman, John Rogers Sr, flying high in Chicago  
[t.co/Q22yUNWT](http://t.co/Q22yUNWT)  
 #BlackHistoryMonth  
 2 hours ago

## About examiner.com



Examiner.com is the inside source for everything local. We are powered by Examiners, the largest pool of passionate contributors in the world.

Examiners provide unique and original content to enhance life in your local city wherever that may be. Examiners come from all walks of life and contribute original content to entertain, inform, and inspire.

- Read more about us
- Write for Examiner



## Company Links

- Advertise with us
- Career opportunities
- Examiner.com blog
- Mobile site
- RSS feeds
- Sitemap
- Today in photos
- [Privacy Policy](#)
- [Terms of Use](#)

## Partner Links

- AEG Worldwide
- Foundation for a Better Life
- NowPublic.com
- Walden Media